



TUES. SEPT. 18, 2018

SOCIAL MEDIA

MARKETING

For Small Business | 9am-3pm | \$95

Jumping right into posting on Facebook, or uploading photos to Instagram, without having a social media marketing strategy in place first is a bit like throwing spaghetti at the wall and hoping something sticks. Instead, register for this one-day *Social Media Marketing for Small Business Workshop* and:

- ✓ Create your social media marketing strategy.
- ✓ Understand the different social media channels and focus on the ones that are right for you and your business.
- ✓ Receive live, hands-on training in setting up your Facebook page and/or Instagram business profile.
- ✓ Create professional-looking graphics – for free.
- ✓ Create a content calendar so you know what to post, and when.



FOSTORIA LEARNING CENTER
A Non-Profit Center for Education

9am – 3pm

\$95

**Create a Social
Media Marketing
Strategy**

**Understand the
Different Social
Media Channels**

**Live Facebook &
Instagram
Training**

**Create a Daily,
Weekly, Monthly
Action List**

REGISTRATION FORMS FROM THE:

**FOSTORIA LEARNING
CENTER**

342 Perry Street, Fostoria

☎ 419-408-5540

✉ [flcassistant@](mailto:flcassistant@fostorialearningcenter.org)

fostorialearningcenter.org



Fostoria Learning Center - 342 Perry Street - Fostoria, Ohio 44830 - (419) 408-5540

SOCIAL MEDIA MARKETING

Small Business Workshop

Registration Form

Name: _____

Title: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Class date: Tuesday, September 18, 2018

Time: 9:00 a.m. - 3:00 p.m.

Registration deadline: Friday, September 14, 2018

Registration fee: \$95.00

Please make check payable to: **Fostoria Learning Center.**

Member of the Fostoria Area Chamber of Commerce.

I would prefer an invoice be sent to the address listed above.

Register in person or by mail: 342 Perry Street, Fostoria, Ohio 44830

Register via email: flcassistant@FostoriaLearningCenter.org

Authorized Signature: _____

Title: _____ Date: _____

For more information about Fostoria Learning Center, visit our website at

www.FostoriaLearningCenter.org

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