



TUES. MAY 22, 2018

SOCIAL MEDIA

MARKETING

For Small Business | 9am-3pm | \$95

Jumping right into posting on Facebook, or uploading photos to Instagram, without having a social media marketing strategy in place first is a bit like throwing spaghetti at the wall and hoping something sticks. Instead, register for this one-day *Social Media Marketing for Small Business Workshop* and:

- ✓ Create your social media marketing strategy.
- ✓ Understand the different social media channels and focus on the ones that are right for you and your business.
- ✓ Receive live, hands-on training in setting up your Facebook page and/or Instagram business profile.
- ✓ Create professional-looking graphics – for free.
- ✓ Create a content calendar so you know what to post, and when.



FOSTORIA LEARNING CENTER
A Non-Profit Center for Education

9am – 3pm

\$95

**Create a Social
Media Marketing
Strategy**

**Understand the
Different Social
Media Channels**

**Live Facebook &
Instagram
Training**

**Create a Daily,
Weekly, Monthly
Action List**

REGISTRATION FORMS FROM THE:

**FOSTORIA LEARNING
CENTER**

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